

PROGRAM ADVERTISING & DISPLAY STALLS 2019

PROGRAM FORMAT

The program format is to be size A4 - offset, printed in black on white with a full colour cover both inside and out. Advertisers are also offered the option of full colour advertising within the program.

Program advertisements and stalls must be booked and paid for in full by no later than the 3rd of August 2019.

A scale of SPECIAL ADVERTISING RATES is available to advertisers who wish to display and/or sell products. The area set aside for displays is directly outside the ballroom.

- Display stalls are to be made ready on Saturday 31st August, prior to 8:30am
- Display stalls are to have personnel in attendance at all times
- NO RESPONSIBILITY will be accepted by the organisers or the venue
- All displays are to be cleared and all stock removed at the conclusion of the competition on Saturday 31st August 2019.

ARTWORK REQUIREMENTS

Format: The program format is to be size A4 – offset, printed in black on white with a full colour cover both inside and outside. Full colour advertisements will also be included within the program (subject to receiving adequate colour advertisements)

Page size: A4 (297mm X 210mm)
A4 +3-5 mm bleed all around (302mm X 215mm) for a bleed page

File format options: PDF file for PRESS
Illustrator EPS File: All text must be outlined and all linked images must be embedded.
TIFF or JPEG file: Resolution: 300dpi
Image Mode: CMYK for Full Colour, Greyscale for Black/White

ADVERTISING & STALL BOOKINGS

Name: _____ Surname: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

ALL CHARGES ARE INCLUSIVE OF GST	Program Advertising ONLY	Indicate (with X) Advertising Required	Advertising & Display Space (Stalls)	Indicate (with X) Advertising Required
Back Cover (Colour)	\$700		\$1000	
Front or Back Inside Cover (Colour)	\$600		\$900	
Full Page (Colour)	\$500		\$800	
Full Page Black & White	\$300		\$600	
Stand Only	N/A	N/A	\$300	

PAYMENT

Method 1:

Cheque or Money Order

Please make cheque or money order payable to: WDC AL Australia

Method 2:

Bank Transfer

Please transfer payment to: ANZ Bank Cherrybrook
Account Name: WDC AL Australia BSB: 012129 Account Number: 284654654
You must also enter Stall Name (e.g. Danceshoe Stall) in transaction "description" field.

Please complete this form and return by post or scan and email to:

Postal Address: WDC AL Australia Administrator
104 Boundary Street, Paddington, NSW, Australia, 2021

Email Address: wcalaustrialia@live.com